

# Rates

Effective October 2009

Deutsche Gesellschaft  
für Unfallchirurgie e.V.

# Deutsche Gesellschaft für Unfallchirurgie e.V.

<b>Total print-run:</b>	<b>4.300</b>
<b>Published by:</b>	Georg Thieme Verlag, PO Box 30 11 20, 70451 Stuttgart, Germany
<b>Frequency:</b>	2 issues: April, October
<b>Publication language:</b>	German
<b>Material requested:</b>	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request
<b>Closing dates:</b>	on request Deadline extensions: consult contact address.
<b>Rates:</b>	
width x height	1/1 page 180 x 256 mm <b>2.110 €</b>
	1/2 page vertical 88 x 256 mm <b>1.165 €</b>
	1/2 page horizontal 180 x 125 mm <b>1.165 €</b>
	1/3 page horizontal 180 x 83 mm <b>785 €</b>
	1/4 page vertical 88 x 125 mm <b>580 €</b>
	1/4 page horizontal 180 x 62 mm <b>580 €</b>

**Classified advertisements:**  
Column width 42 mm, number of columns 4: on request

**Additional charge per color (no discount):**  
for standard colors **380 €**  
for special colors **445 €**  
**Special placement charge:** 2nd and 4th cover page 20 %  
on black/white rate

<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

**Bound insert requirements (no discount):**  
Double page 216 mm x 288 mm **3.250 €**  
Four pages 432 mm x 288 mm **6.500 €**  
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

**Loose Inserts:** on request

Delivery address for inserts on request

**Quantity delivered:** 4.300 + 200 overprints

**Journal format:** 210 mm x 280 mm  
**Page stock:** inside pages 60 lb matcoated, cover 80 lb  
For trim size allow 5mm respectively.  
Half tone requirements: 120 lines for body and covers

**Printing Process:** offset  
**Binding:** perfect

**Contact and delivery address for material:**  
Thieme.media  
Pharmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-8931 603 Fax: ++49-711-8931 569

**Important:**  
Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



Thieme Media

advertising- and publisher service  
phone: ++49-711-8931 603 fax: ++49-711-8931 569

e-mail: christine.volpp@thieme.de