

## **Journal Price Freeze for 2010**

New York and Stuttgart - In a strong effort to assist libraries during their budgetary difficulties during the current recession, Thieme Publishing Group is freezing journal prices for 2010. This new pricing policy applies to journals with electronic subscriptions and those journal subscriptions that include both the print and electronic formats. Not raising prices, despite the increasing costs for Thieme, will enable institutions to continue to provide access to critical resources.

“With past price increases for our medical and chemistry journals having kept pretty much in-line with the increase in published pages, Thieme has a history of having stable prices per page. Faced with these challenging economic times, we are eager to go one step further and keep nominal subscription prices for 2010 at this year’s level. This, we hope, will allow us to continue to work constructively with our librarian partners in providing quality information in medicine and chemistry to as many users as possible,” says Bernd Hess, Vice President, Institutional Sales, Thieme.

The new pricing policy aims to assist librarians, confronted with possible budgetary cutbacks, in maintaining a consistent level of service within their facilities. With this announcement, the publisher reconfirms its solid commitment to the scientific, medical, and academic communities as it works in conjunction with its partners to continue making critical content readily available. The price freeze applies globally, and will be in place for all 2010 institutional subscriptions.

### **About Thieme**

Thieme Publishing Group is a privately held STM publishing house employing more than 950 people and maintaining offices in six cities, including New York, Delhi, Stuttgart and three other locations in Germany. Founded in 1886, the Thieme name has become synonymous with high quality and excellence in medical and scientific publishing. Today, Thieme is the market leading publisher of neurosurgical content and holds strong market positions in orthopedics, radiology, anatomy and chemistry, among other specialties. Thieme publishes 137 peer-reviewed journals and over 500 new books annually. The company also has a rapidly growing array of web-based products in medicine and science. Popular online products include Thieme eJournals and the Thieme ElectronicBook Library, which are accessible via [www.thieme-connect.com](http://www.thieme-connect.com), Thieme's platform for electronic products.

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