

# Rates

Effective October 2009



**Aktuelle  
Dermatologie**

Vereinigt mit  
„Zeitschrift für Dermatologie“

**Total print-run:** 4.703

**Published by:** Georg Thieme Verlag, PO Box 30 11 20,  
70451 Stuttgart, Germany

**Frequency:** monthly, with two double size issues (Jan./Feb. and Aug./Sept.)

**Publication language:** German

**Material requested:** closed data formats (pdf / PostScript)  
e-mail, disk, CD-Rom and ISDN on request

**Closing dates:** 10th day of the month prior to publication  
Deadline extensions: consult contact address.

**Rates:**

1/1 page	175 x 248 mm	2.150 €	
width x height	1/2 page vertical	85 x 248 mm	1.200 €
	1/2 page horizontal	175 x 120 mm	1.200 €
	1/3 page	55 x 248 mm	820 €
	1/4 page vertical	85 x 120 mm	650 €
	1/4 page horizontal	175 x 60 mm	650 €

**Classified or job advertisements:**

Column width 40 mm, number of columns 4, price per mm 2,90 €  
Box number 7,00 €

**Additional charge per color (no discount):**

for standard colors 380 €  
for special colors 450 €

**Special placement charge:** 2nd and 4th cover page 20 %  
on black/white rate

<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

**Bound insert requirements (no discount):**

Double page 216 mm x 288 mm 3.200 €

Four pages 432 mm x 288 mm 6.400 €

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

**Loose Inserts:** on request

Delivery address for inserts on request

**Quantity delivered:** 4.703 + 100 overprints

**Journal format:** 210 mm x 280 mm

**Page stock:** inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

**Printing process:** offset

**Binding:** perfect

**Contact and delivery address for material:**

Thieme Media  
Pharmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-8931 245, Fax: ++49-711-8931 624

**Important:**

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.