

zkm – Zeitschrift für Komplementärmedizin

Total print-run	7,200
Published by	Georg Thieme Verlag, Stuttgart PO Box 30 11 20 D-70451 Stuttgart, Germany
Frequency	Jan., Mar., May, Jul., Sep., Nov.
Publication language	German
Material requested	Closed data formats (pdf / PostScript) E-mail to dispo@thieme-media.de
Closing dates	on request

Rates (Width x Height in mm)	Type Area	Full Page Bleed Size	4/c
1/1 page	175 x 253	210 x 280	€ 2,700
1/2 page vertical	85 x 253	100 x 280	€ 2,015
1/2 page horizontal	175 x 123	210 x 135	€ 2,015
1/3 page vertical	55 x 253	70 x 280	€ 1,155
1/3 page horizontal	175 x 80	210 x 100	€ 1,155
1/4 page vertical	85 x 123	100 x 135	€ 930
1/4 page horizontal	175 x 64	210 x 82	€ 930

Job advertisements Please request information
stellenmarkt@thieme-media.de or phone: ++49-710711/8931-414

Special placement charge: 2nd, 4th cover page and opposite of contents
20 % on 4/c rate

Discounts	repeated		multiple	
	3 x 3 %	1 page	3 %	12 pages
6 x 5 %	3 pages	5 %	18 pages	20 %
12 x 10 %	6 pages	10 %		
18 x 15 %				



Contact and delivery address for material

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Bound insert requirements (no discount)

Double page	216 mm x 289 mm	€ 2,700
Four pages	432 mm x 289 mm	€ 5,400

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts on request, Delivery address for inserts on request

Quantity delivered 7,200 + 100 overprints

Journal format

210 mm x 280 mm

Page stock

inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5 mm respectively. Half tone requirements: 120 lines for body and covers

Binding

wire stitching