

## zkm – Zeitschrift für Komplementärmedizin

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<b>Closing dates</b>	on request

Rates (Width x Height in mm)	Type Area	Full Page Bleed Size	4/c
1/1 page	175 x 253	210 x 280	€ 2,935
1/2 page vertical	85 x 253	100 x 280	€ 2,190
1/2 page horizontal	175 x 123	210 x 135	€ 2,190
1/3 page vertical	55 x 253	70 x 280	€ 1,255
1/3 page horizontal	175 x 80	210 x 100	€ 1,255
1/4 page vertical	85 x 123	100 x 135	€ 1,010
1/4 page horizontal	175 x 64	210 x 82	€ 1,010

**Job advertisements** Please request information  
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Special placement charge: 2<sup>nd</sup>, 4<sup>th</sup> cover page and opposite of contents  
20 % on 4/c rate

Discounts	repeated		multiple	
	3 x 3 %	1 page	3 %	12 pages
6 x 5 %	3 pages	5 %	18 pages	20 %
12 x 10 %	6 pages	10 %		
18 x 15 %				



### Contact and delivery address for material

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### Bound insert requirements (no discount)

Double page	216 mm x 289 mm	€ 2,935
Four pages	432 mm x 289 mm	€ 5,870

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

### Loose Inserts on request, Delivery address for inserts on request

**Quantity delivered** 7,300 + 100 overprints

### Journal format

210 mm x 280 mm

### Page stock

inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5 mm respectively. Half tone requirements: 120 lines for body and covers

### Binding

wire stitching