

## Aktuelle Kardiologie

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Rates (Width x Height in mm)	Type Area	Full Page Bleed Size	b/w
1/1 page	175 x 253	210 x 280	€ 3,370
1/2 page vertical	85 x 253	100 x 280	€ 2,020
1/2 page horizontal	175 x 123	210 x 135	€ 2,020
1/3 page vertical	55 x 253	70 x 280	€ 1,350
1/3 page horizontal	175 x 80	210 x 100	€ 1,350
1/4 page vertical	85 x 123	100 x 135	€ 1,210
1/4 page horizontal	175 x 64	210 x 82	€ 1,210

**Job advertisements** Please request information  
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<b>Additional charge per color</b> (no discount)	standardcolors	€ 590
	4/c	€ 1,770

Special placement charge: 2<sup>nd</sup>, 4<sup>th</sup> cover page and opposite of contents  
20 % on black/white rate

Discounts	repeated		multiple	
	3 x 3 %	1 page	3 %	12 pages
6 x 5 %	3 pages	5 %	18 pages	20 %
12 x 10 %	6 pages	10 %		
18 x 15 %				



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**Loose Inserts** on request, Delivery address for inserts on request  
**Quantity delivered** 4,550 + 200 overprints

**Journal format** 210 mm x 280 mm  
**Page stock** inside pages 60 lb matcoated, cover 80 lb  
For trim size allow 5 mm respectively. Half tone requirements: 120 lines for body and covers  
**Binding** wire stitching