

# Rates

Effective October 2014

## Endoskopie heute

<b>Total print-run:</b>	<b>1.370</b>		
<b>Published by:</b>	Georg Thieme Verlag, Stuttgart PO Box 30 11 20, D- 70451 Stuttgart, Germany, Fax 0711/89 31-298		
<b>Frequency:</b>	March, June, Sept., Dec.		
<b>Publication language:</b>	German		
<b>Material requested:</b>	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom		
<b>Closing dates:</b>	on request		
<b>Rates:</b>			
width x height	1/1 page	175 x 248 mm	<b>2.160 €</b>
	1/2 page vertical	85 x 248 mm	<b>1.300 €</b>
	1/2 page horizontal	175 x 120 mm	<b>1.300 €</b>
	1/3 page vertical	55 x 248 mm	<b>860 €</b>
	1/3 page horizontal	175 x 80 mm	<b>860 €</b>
	1/4 page vertical	85 x 120 mm	<b>780 €</b>
	1/4 page horizontal	175 x 60 mm	<b>780 €</b>

<b>Additional charge per color (no discount):</b>	
for standardcolors	<b>380 €</b>
for 4/c	<b>1.140 €</b>

**Special placement charge** 2nd and 4th cover page 20 %  
on black/white rate

<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

### Bound insert requirements (no discount):

Double page		-
Four pages	426 mm x 288 mm	<b>5.460 €</b>

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

**Loose Inserts:** on request

Delivery address for inserts on request

**Quantity delivered:** 1.370 + 100 overprints

**Journal format:** 210 mm x 280 mm  
**Page stock:** inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5 mm respectively.  
Half tone requirements: 120 lines for body and covers

**Process:** offset  
**Binding:** wire stitching

### Contact and delivery address for material:

Thieme.media  
Pharmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-89 31-466 Fax: ++49-711-89 31-470

### Important:

Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.