

**retten!** Das Fachmagazin für den Rettungsdienst

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<b>Material requested</b>	Closed data formats (pdf / PostScript) E-mail to <a href="mailto:dispo@thieme-media.de">dispo@thieme-media.de</a> on request
<b>Closing dates</b>	on request

Rates (Width x Height in mm)	Type Area	Full Page Bleed Size	b/w
1/1 page	175 x 253	210 x 280	€ 1,620
1/2 page vertical	85 x 253	100 x 280	€ 940
1/2 page horizontal	175 x 123	210 x 135	€ 940
1/3 page vertical	55 x 253	70 x 280	€ 620
1/3 page horizontal	175 x 80	210 x 100	€ 620
1/4 page vertical	85 x 123	100 x 135	€ 490
1/4 page horizontal	175 x 64	210 x 82	€ 490

**Job advertisements** Please request information  
[stellenmarkt@thieme-media.de](mailto:stellenmarkt@thieme-media.de) or phone: ++49-710711/8931-414

<b>Additional charge per color</b> (no discount)	standardcolors	€	225
	4/c	€	675

Special placement charge: 2<sup>nd</sup>, 4<sup>th</sup> cover page and opposite of contents  
20 % on black/white rate

Discounts	repeated		multiple	
	3 x 3 %	1 page	3 %	12 pages
6 x 5 %	3 pages	5 %	18 pages	20 %
12 x 10 %	6 pages	10 %		
18 x 15 %				


**Contact and delivery address for material**

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**Bound insert requirements** (no discount)

Double page	216 mm x 289 mm	€ 2,300
Four pages	432 mm x 289 mm	€ 4,600

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

**Loose Inserts** on request, Delivery address for inserts on request

**Quantity delivered** 4,000 + 300 overprints

**Journal format** 210 mm x 280 mm  
**Page stock** inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5 mm respectively. Half tone requirements: 120 lines for body and covers  
**Binding** wire stitching