

# Rates 2018

Effective January 2018

# VPTMAGAZIN

<b>Total print-run:</b>	<b>20,000</b>	<b>Loose Inserts:</b>	on request
<b>Published by:</b>	Georg Thieme Verlag, PO Box 30 11 20 70451 Stuttgart, Germany	<b>Delivery address for inserts on request</b>	
<b>Frequency:</b>	monthly, with two double size issues (July/Aug. and Nov./Dec.)	<b>Quantity delivered:</b>	20,000 + 100 overprints
<b>Publication language:</b>	German	<b>Journal format:</b>	210 mm x 280 mm
<b>Material requested:</b>	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request	<b>Page stock:</b>	inside pages 60 lb matcoated, cover 80 lb
<b>Closing dates:</b>	on request	<b>For trim size allow 3mm respectively.</b>	
		<b>Half tone requirements: 120 lines for body and covers</b>	

<b>Rates:</b>	1/1 page	180 x 244 mm	<b>1,990 €</b>
width x height	1/2 page vertical	87 x 244 mm	<b>1,100 €</b>
	1/2 page horizontal	180 x 116 mm	<b>1,100 €</b>
	1/3 page vertical	56 x 244 mm	<b>685 €</b>
	1/4 page horizontal	87 x 120 mm	<b>575 €</b>

<b>Printing process:</b>	offset
<b>Binding:</b>	perfect

**Additional charge per color :** on request

<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%

#### Contact and delivery address for material:

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#### Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.