

Kleintier konkret

Total print-run	2,750*
Published by	Georg Thieme Verlag, Stuttgart PO Box 30 11 20 D-70451 Stuttgart, Germany
Frequency	6 times a year (Feb., Apr., June, Aug., Oct., Dec.) + 2 special issues (March, Sep.)
Publication language	German
Material requested	Closed data formats (pdf / PostScript) E-mail to dispo@thieme-media.de
Closing dates	on request

Rates (Width x Height in mm)	Type Area	Full Page Bleed Size	4C
1/1 page	175 x 253	210 x 280	€ 2,440
1/2 page vertical	85 x 253	100 x 280	€ 1,395
1/2 page horizontal	175 x 123	210 x 135	€ 1,395
1/3 page vertical	55 x 253	70 x 280	€ 1,140
1/3 page horizontal	175 x 80	210 x 100	€ 1,140
1/4 page vertical	85 x 123	100 x 135	€ 825
1/4 page horizontal	175 x 64	210 x 82	€ 825

Discounts	Series Discount	Quantity Discount	Rate
	2 x 3 %	2 page	5 %
	4 x 5 %	4 pages	10 %
	6 x 10 %	6 pages	15 %



Contact and delivery address for material

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Advertising- and publisher service

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Bound insert requirements (no discount)

Four pages 426 mm x 289 mm € 4,150
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts Prices on request, Delivery address for inserts on request

Quantity delivered 2,750 + 100 overprints

Journal format 210 mm x 280 mm
Page stock inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5 mm respectively. Half tone requirements: 120 lines for body and covers
Binding wire stitching

* Status: 1st half of 2023

General Terms and conditions are available at
<https://www.thieme.de/de/thieme-media/agbs-11579.htm>