

## Kleintier konkret

<b>Total print-run</b>	4,150
<b>Published by</b>	Georg Thieme Verlag, Stuttgart PO Box 30 11 20 D-70451 Stuttgart, Germany
<b>Frequency</b>	6 times a year (Feb., Apr., June, Aug., Oct., Dec.) + 2 special issues (March, Sep.)
<b>Publication language</b>	German
<b>Material requested</b>	Closed data formats (pdf / PostScript) E-mail to <a href="mailto:dispo@thieme-media.de">dispo@thieme-media.de</a>
<b>Closing dates</b>	on request

Rates (Width x Height in mm)	Type Area	Full Page Bleed Size	4/c
1/1 page	175 x 253	210 x 280	€ 2,270
1/2 page vertical	85 x 253	100 x 280	€ 1,300
1/2 page horizontal	175 x 123	210 x 135	€ 1,300
1/3 page vertical	55 x 253	70 x 280	€ 1,060
1/3 page horizontal	175 x 80	210 x 100	€ 1,060
1/4 page vertical	85 x 123	100 x 135	€ 770
1/4 page horizontal	175 x 64	210 x 82	€ 770

Discounts	repeated		multiple	
	2 x	3 %	2 page	5 %
	4 x	5 %	4 pages	10 %
	6 x	10 %	6 pages	15 %



### Contact and delivery address for material

Thieme Media  
Pharmedia GmbH  
Rüdigerstraße 14, 70469 Stuttgart, Germany  
phone: +49-711-89 31-461  
fax: +49-711-89 31-470

### Advertising- and publisher service

Advertising Manager: Ilona Reiser  
phone: +49-711-89 31-713  
fax: +49-711-89 31-470  
e-mail: [ilona.reiser@thieme-media.de](mailto:ilona.reiser@thieme-media.de)

### Bound insert requirements (no discount)

Four pages 426 mm x 289 mm € 3,860  
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

### Loose Inserts on request, Delivery address for inserts on request

**Quantity delivered** 4,150 + 100 overprints

**Journal format** 210 mm x 280 mm  
**Page stock** inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5 mm respectively. Half tone requirements: 120 lines for body and covers  
**Binding** wire stitching