

ZWR Das deutsche Zahnärzteblatt

Total print-run	16,750
Published by	Georg Thieme Verlag, Stuttgart PO Box 30 11 20 D-70451 Stuttgart, Germany
Frequency	10 times a year
Publication language	German
Material requested	Closed data formats (pdf / PostScript) E-mail to dispo@thieme-media.de
Closing dates	on request

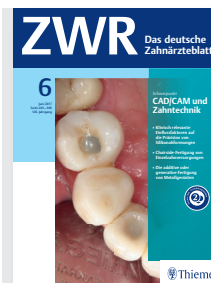
Rates (Width x Height in mm)	Type Area	Full Page Bleed Size	b/w
1/1 page	175 x 253	210 x 280	€ 3,150
1/2 page vertical	85 x 253	100 x 280	€ 1,760
1/2 page horizontal	175 x 123	210 x 135	€ 1,760
1/3 page vertical	55 x 253	70 x 280	€ 1,200
1/3 page horizontal	175 x 80	210 x 100	€ 1,200
1/4 page vertical	85 x 123	100 x 135	€ 920
1/4 page horizontal	175 x 64	210 x 82	€ 920

Job advertisements Please request information
stellenmarkt@thieme-media.de or phone: ++49-710711/8931-414

Additional charge per color (no discount) standardcolors € 530
4/c € 1,590

Special placement charge: 2nd, 4th cover page and opposite of contents
20 % on black/white rate

Discounts	repeated		multiple	
	3 x 3 %	1 page	3 %	12 pages
6 x 5 %	3 pages	5 %	18 pages	20 %
12 x 10 %	6 pages	10 %		
18 x 15 %				



Contact and delivery address for material

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14, 70469 Stuttgart, Germany
phone: ++49-711-89 31-461
fax: ++49-711-89 31-470

Advertising- and publisher service

Advertising Manager: Eleonore Warlitz
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Bound insert requirements (no discount)

Double page	216 mm x 288 mm	€ 4,740
Four pages	432 mm x 288 mm	€ 9,480

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts on request, Delivery address for inserts on request

Quantity delivered 16,750 + 300 overprints

Journal format 210 mm x 280 mm
Page stock inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5 mm respectively. Half tone requirements: 120 lines for body and covers
Binding Perfect Bound