

Synthesis

Total print-run	560
Published by	Georg Thieme Verlag, Stuttgart PO Box 30 11 20 D-70451 Stuttgart, Germany
Frequency	24 times a year
Publication language	English
Material requested	Closed data formats (pdf / PostScript) E-mail to dispo@thieme-media.de
Closing dates	on request

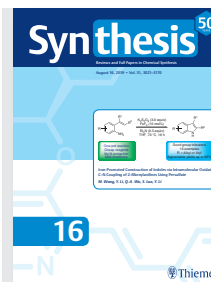
Rates (Width x Height in mm)	Type Area	Full Page Bleed Size	b/w
1/1 page	175 x 248	210 x 280	€ 1,350
1/2 page vertical	85 x 248	100 x 280	€ 740
1/2 page horizontal	175 x 120	210 x 140	€ 740
1/3 page vertical	55 x 248	70 x 280	€ 500
1/3 page horizontal	175 x 80	210 x 93	€ 500
1/4 page vertical	85 x 120	100 x 140	€ 380
1/4 page horizontal	175 x 60	210 x 70	€ 380

Job advertisements Please request information
stellenmarkt@thieme-media.de or phone: ++49-711/8931-414

Additional charge per color (no discount) standard colors € 390
4C € 1,170

Special placement charge: 2nd, 4th cover page and opposite of contents
20 % on black/white rate

Discounts	Series Discount	Quantity Discount Rate
	3 x 3 %	1 page 3 % 12 pages 15 %
	6 x 5 %	3 pages 5 % 18 pages 20 %
	12 x 10 %	6 pages 10 %
	18 x 15 %	



Contact and delivery address for material

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14, 70469 Stuttgart, Germany
phone: ++49-711-89 31-461
fax: ++49-711-89 31-470

Advertising- and publisher service

Advertising Manager: Laura Lenz
phone: ++49-711-89 31-469
fax: ++49-711-89 31-470
e-mail: laura.lenz@thieme-media.de

Loose Inserts Prices on request, Delivery address for inserts on request
Quantity delivered 560 + 100 overprints

Journal format 210 mm x 280 mm
Page stock inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5 mm respectively. Half tone requirements: 120 lines for body and covers
Binding wire stitching