

## kma Klinik Management aktuell

<b>Total print-run</b>	10,800*
<b>Published by</b>	Georg Thieme Verlag, Stuttgart PO Box 30 11 20 D-70451 Stuttgart, Germany
<b>Frequency</b>	6 times a year
<b>Publication language</b>	German
<b>Material requested</b>	Closed data formats (pdf / PostScript) E-mail to <a href="mailto:dispo@thieme-media.de">dispo@thieme-media.de</a>
<b>Closing dates</b>	on request

Rates (Width x Height in mm)	Type Area	Full Page Bleed Size	4C
1/1 page	177 x 241	210 x 297	€ 5,780
1/2 page vertical	85 x 241	105 x 297	€ 3,460
1/2 page horizontal	177 x 120	210 x 136	€ 3,460
1/3 page vertical	55 x 241	75 x 297	€ 2,720
1/3 page horizontal	177 x 80	210 x 98	€ 2,720
1/4 page vertical	85 x 119	105 x 137	€ 1,955
1/4 page horizontal	177 x 60	210 x 77	€ 1,955

Special placement charge: 2<sup>nd</sup>, 4<sup>th</sup> cover page and opposite of contents 20 %

Discounts	Series Discount	Quantity Discount	Rate
	3 x 3 %	3 pages	5 % 12 pages 20 %
	6 x 5 %	6 pages	10 %
	9 x 10 %	9 pages	15 %
	12 x 15 %		



### Contact and delivery address for material

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### Bound insert requirements (no discount)

Four pages 432 mm x 288 mm € 11,580  
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

### Loose Inserts Prices on request, Delivery address for inserts on request

**Quantity delivered** 10,800 + 300 overprints

### Journal format

210 mm x 297 mm

### Page stock

inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5 mm respectively. Half tone requirements: 120 lines for body and covers

### Binding

wire stitching

ivw 2nd quarter of 2024

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