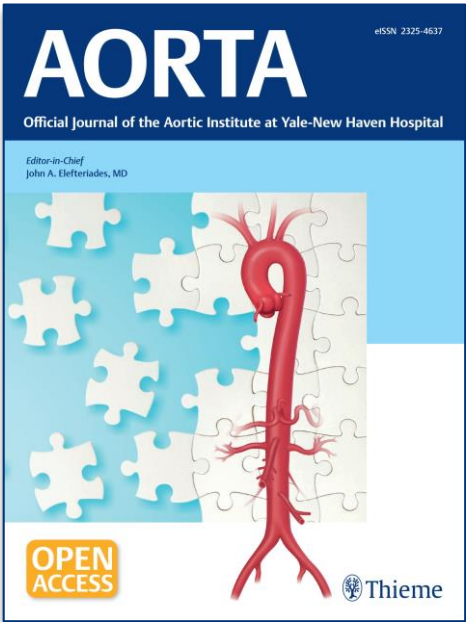


# AORTA Rate Card

## Information about this title

*AORTA* - Official Journal of the Aortic Institute at Yale-New Haven Hospitals devoted to diseases of the aorta, both thoracic and abdominal with both occlusive and aneurysm disease being covered. The journal appeals to a multidisciplinary group of specialists, including cardiothoracic surgeons, vascular surgeons, cardiologists, vascular radiologists, interventional radiologists, cardiovascular anesthesiologists, engineers, and basic science researchers in vascular medicine.



Editor-in-Chief	John A. Elefteriades
Frequency	6 times/ year
Type	Open Access Journal



[Visit Website](#)

Your brand will achieve extended reach beyond the journal’s immediate audience. Studies have shown that publishing an article OA **increases its overall reach** as articles are read and cited more than articles behind the paywall by a broad and interdisciplinary audience.

### Benefits: Open Access Articles vs. Paywalled Articles



- + OA articles are downloaded nearly 4x more
- + OA articles are cited 1.5x more
- + OA articles 4x more likely to be picked up by the news media

Increased visibility through Open Access publications!

# AORTA Rate Card

AORTA offers several opportunities to build visibility to the AORTA community of readers and healthcare professionals. Don't miss out on the digital advertising opportunities with AORTA!

Items	Price per Quarter
Link and logo on the journal product page	\$ 1,000
AORTA Newsletter	\$ 2,500

Online ad banner	Pixels	Format	Price per Month
Premium Content Ad	680 x 200	GIF, JPEG, HTML, Flash	\$ 850
Medium Rectangel	300 x 250	GIF, JPEG, HTML, Flash	\$ 550
Wide Skyscraper	160 x 600	GIF, JPEG, HTML, Flash	\$ 550
Halfpage Ad	300 x 600	GIF, JPEG, HTML, Flash	\$ 750

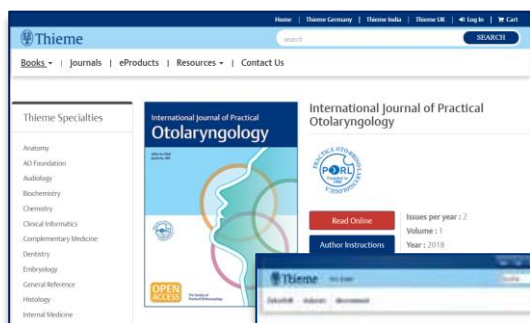
Article Processing Charge (APC) for Open Access Publication	Price per Article
AORTA APC per article	\$ 980

**Your contact at Thieme:**

Kathryn Chaloux  
*Executive Editor*  
Kathryn.Chaloux@thieme.com

# AORTA Advertising Opportunities

Show your brand in an Open Access journal and benefit from increased visibility!



Link and logo on [the journal product website](#)



Different online ad banner on [Thieme E-Journal](#) website:

- 1 Premium Content Ad
- 2 Medium Rectangle
- 3 Wide Skyscraper
- 4 Half Page Ad



Sponsorship announcement in 6 [AORTA e-mail newsletters](#)

