

# Archives of Plastic Surgery

## Sponsorship Packages

APS  
Archives of Plastic Surgery

pISSN: 2234-6163 • eISSN: 2234-6171

[www.e-aps.org](http://www.e-aps.org)



The Korean Society of Plastic and Reconstructive Surgeons  
The Hong Kong Society of Plastic, Reconstructive and Aesthetic Surgeons  
Indonesian Association of Plastic Reconstructive and Aesthetic Surgeons  
Singapore Association of Plastic Surgeons  
The Society of Plastic and Reconstructive Surgeons of Thailand



# Mission statement

## *Archives of Plastic Surgery*

- is the official journal of the Korean Society of Plastic and Reconstructive Surgeons and leading plastic surgery journal in Asia
- is a peer reviewed, open access journal
- publishes articles in all fields of plastic and reconstructive surgery including:



- Cosmetic
- Breast
- Craniomaxillofacial
- Pediatric
- Head & Neck
- Hand and peripheral nerve
- Lymphedema/Extremity
- Microsurgery
- Research

# Demographics

- plastic surgery scholars
- clinicians

# Publication Details

ISSN: 2234-6171

Type: Open Access online journal

Frequency: 6 times/year

Issue Date: January, March, May, July, September and November





*Joon Pio Hong*  
Editor in Chief

Dear Respected Member of our community,

The Archives of Plastic Surgery is the leading plastic surgery journal in Asia and is the official journal to 5 national societies – Korea, Thailand, Singapore, Hong Kong and Indonesia. Currently it is indexed in most of the citation indexes and currently is an ESCI journal. The Korean Society of Plastic and Reconstructive Surgery owns the right of the journal and has partnered with Thieme to bring the latest innovation and knowledge in plastic surgery.

At Archives of Plastic Surgery, we value each and every donation we receive from our supporters.

As one of the leading companies in our field, it is with honor and privilege to invite you to partner with us to strengthen and promote the field of plastic surgery together. Your involvement would help highlight the importance of recognizing plastic surgeons from all over the world who constantly strive to bring new ideas and information to better the patient life.

With this in mind, we would like to thank you and remind you how your donations help the contributors and the readers of the journal.

With all the sponsorship, first, the contributor from the developing world receives a scholarship waiving them of publishing fees. In order to give young surgeons from these countries the opportunity they deserve, it is only with your help that they will be granted this gift. Second, review article from leading surgeons and physician around the world would be invited and published allowing the readers to be updated with the most recent trend and knowledge of various fields and subject.

I hope that you are interested in joining our effort to expand the knowledge of plastic surgery and to show our respect and gratitude to your generous sponsorship, we will be advertising your company logo and link on our journal webpage.

I hope to hear from you soon.

Please contact Jessica Ehmann at Thieme ([Jessica.Ehmann@thieme.de](mailto:Jessica.Ehmann@thieme.de)) for further details and information.

Thank you once again.

Sincerely,

Joon Pio Hong  
Editor in Chief  
Archives of Plastic Surgery

# Editors

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Asan Medical Center

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# APS in numbers

## Impact Factor 2022

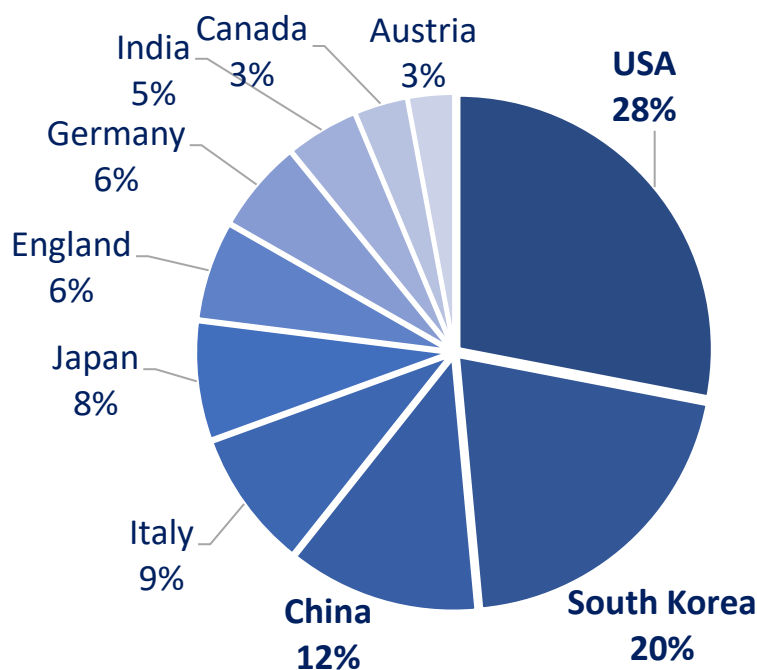
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## Top Downloaded Paper 2023

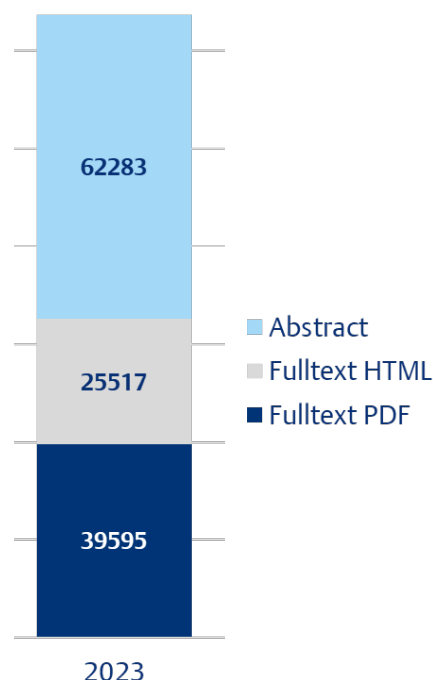
[Attributes of a Good Microsurgeon – A Brief Counsel to the Up-and-Coming Prospects](#)

Joon Pio Hong et al.

## Top 10 countries reading APS



## Total Views 2023



*Thieme* is an award-winning international medical and science publisher serving health professionals and students for more than 130 years.

By acquiring new and existing titles in the field, Thieme has significantly expanded its journals portfolio in vascular medicine in the last year.

# APS currently

## Most read articles 2023

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1	<b>A Comparison of Smooth and Microtextured Breast Implants in Breast Augmentation: A Retrospective Study</b>	Joo Hyuck Lee, Jae Hyuk Jang, and Kyung Hee Min
2	<b>Oblique Axis Hypothenar Free Flaps: Tips for Harvesting Larger Flaps with Minimal Donor Site Morbidity</b>	Sang Ho Oh , Jae In Chung
3	<b>Principle and Mechanism of Double Eyelid Formation</b>	Inchang Cho
4	<b>Attributes of a Good Microsurgeon-A Brief Counsel to the Up-and-Coming Prospects</b>	Joon Pio Hong, Zulqarnain Masoodi, Chieh-Han John Tzou
5	<b>Recovery of Acute Ophthalmoplegia after Hyaluronic Acid Filler Injections to the Temples: A Case Report and Review of the Literature</b>	Fatemeh-Sadat Tabatabaei, Amirali Azimi, Seyyed Shahabeddin Tabatabaei et al.

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# Sponsorship Packages

APS offers 3 levels of sponsorship, each of which provides a number of opportunities to build visibility to the APS community of readers and healthcare professionals.

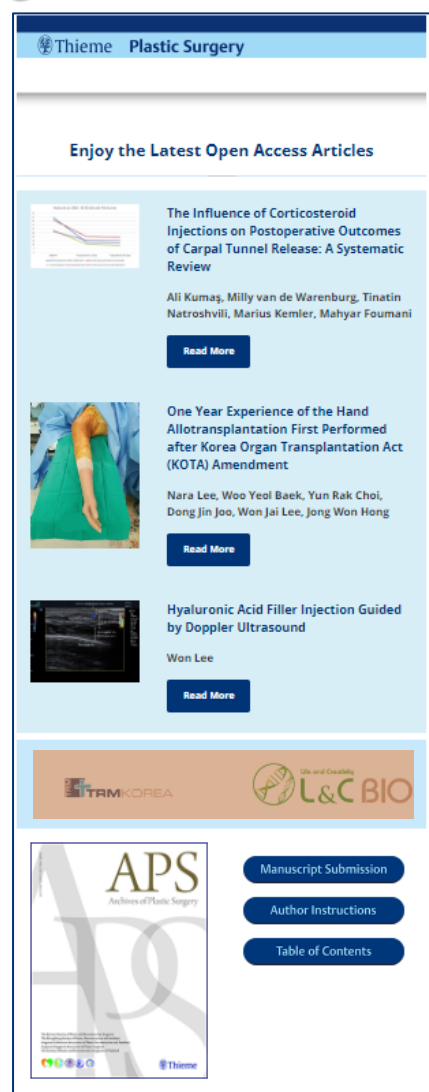
- [Platinum Sponsorship Package:](#)
- [Gold Sponsorship Package:](#)
- [Silver Sponsorship Package:](#)

Package Items	Platinum	Gold	Silver
	<b>\$ 30.000</b>	<b>\$ 20.000</b>	<b>\$ 10.000</b>
Sponsorship on Journal Landing Page	12 months	12 months	12 months
Online ad banner on Thieme E-Journals	12 months	12 months	6 months
APS newsletter	4x	2x	-
Discount on article reprint, e-prints, translations	50 %	50 %	-
Discounts on sponsored full-issue-print supplements	✓	✓	-

# Platinum Sponsorship Package

- Recognition of sponsorship on the journal website with link and logo for 12 months (see image 1)
- Online ad banner for 12 months on Thieme E-Journals website (see image 2)
- Sponsorship announcement in 4 APS e-mail newsletters (see image 3)
- 50% discount on any article reprints, ePrints, translations
- Discounts on sponsored-full-issue-print supplements

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## Journal details

### Archives of Plastic Surgery



ISSN 2234-6171	Issues per year 6	Publication model Open Access
Impact factor 1.5	APCs in € 700	APCs in \$ 700

OPEN ACCESS



- Manuscript Submission →
- Read online →
- Authors Instructions →
- Ethics Statement →
- Editorial Board →
- APCs →

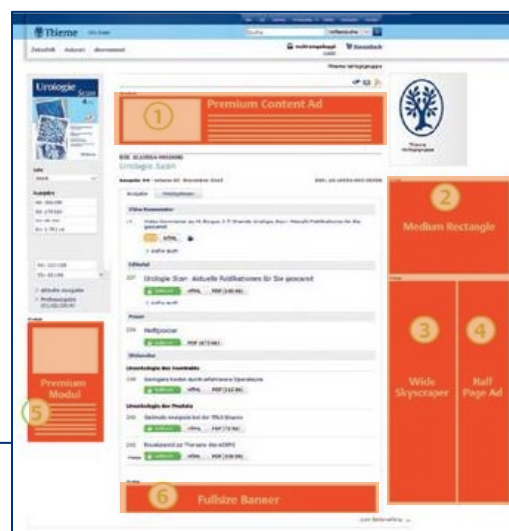
## Journal scope

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Archives of Plastic Surgery (Arch Plast Surg, APS) is the official journal of the Korean Society of Plastic and Reconstructive Surgeons, Hong Kong Society of Plastic and Reconstructive and Aesthetic Surgeons, Indonesian Association of Plastic Reconstructive and Aesthetic Surgeons, Singapore Association of Plastic Surgeons, The Society of Plastic and Reconstructive Surgeons of Thailand and is published six times per year. It is a peer reviewed, Open Access journal that publishes articles in all fields of plastic and reconstructive surgery including basic research, wound healing, congenital craniofacial surgery, facial trauma, microsurgery, burns, tumor, breast surgery, hand surgery, and aesthetic surgery.

2

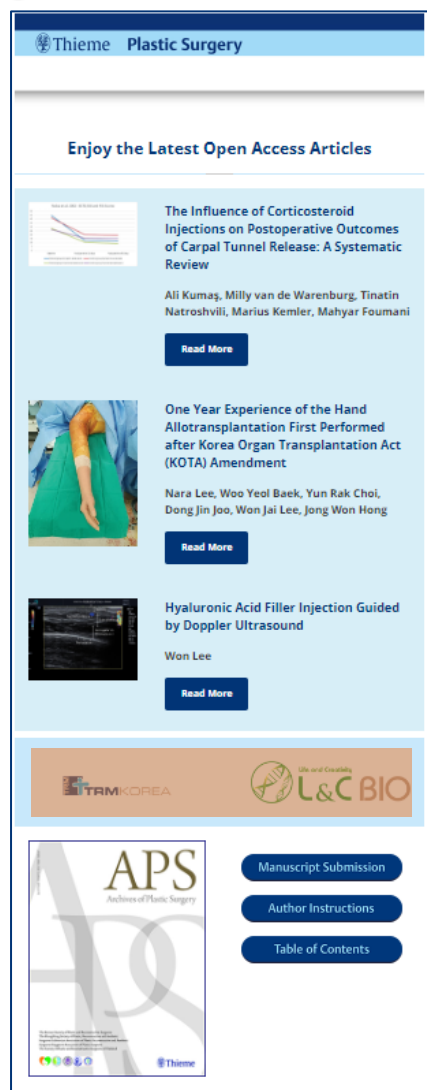




# Gold Sponsorship Package

- Recognition of sponsorship on the journal website with link and logo for 12 months (see image 1)
- Online ad banner for 12 months on Thieme E-Journals website (see image 2)
- Sponsorship announcement in 2 APS e-mail newsletters (see image 3)
- 50% discount on any article reprints, ePrints, translations
- Discounts on sponsored-full-issue-print supplements

3



1

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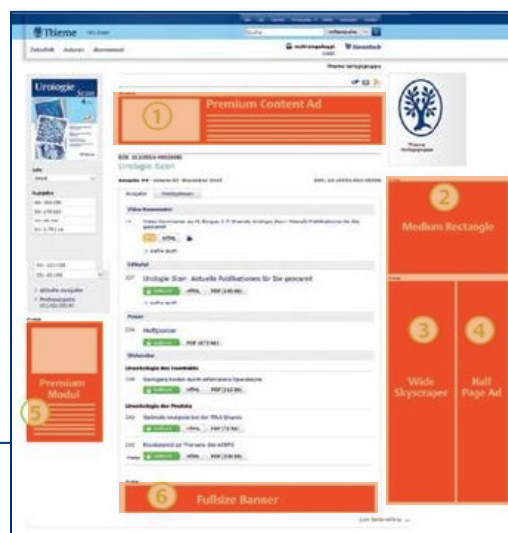
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2



# Silver Sponsorship Package

- Recognition of sponsorship on the journal website with link and logo for 12 months (see image 1)
- Online ad banner for 12 months on Thieme E-Journals website (see image 2)

1

## Journal details

### Archives of Plastic Surgery



ISSN 2234-6171	Issues per year 6	Publication model Open Access
Impact factor 1.5	APCs in € 700	APCs in \$ 700



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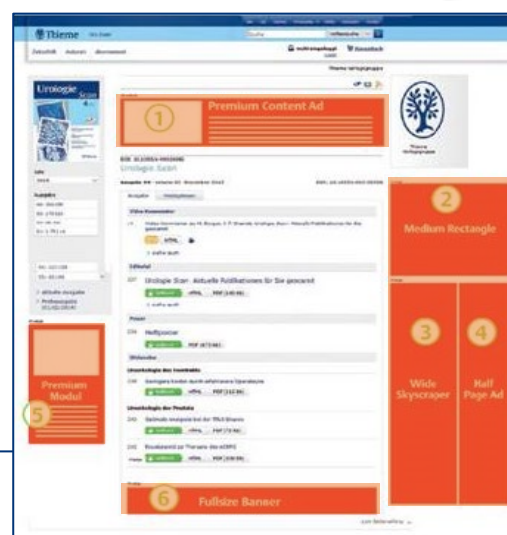
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# Additional Services & Support

APS offers various options of sponsorship, each of which provides a number of opportunities to build visibility to the APS community of readers and healthcare professionals.

## Reports

We provide regular reports on your sponsorship status including click rates.

## “Mix and Match”

There is no sponsorship level that works for you? Please contact us to tailor a “mix and match” package that meets your requirements.

## Advertising services

Please don't hesitate to ask for a tailor-made solution – we are happy to find the option that suits you best.

Advert spaces will be allocated as available.

Advert specifications (all indications in width x height):

- 1 Text (hyperlinked): maximum of 20 words (Silver Package)  
Logo within text (hyperlinked): maximum of 300 x 100 px and text: maximum of 20 words (Gold Package)  
Top logo (hyperlinked): maximum of 300 x 150 px (Platinum Package)
- 2 WideSky/Skyscraper Banner (hyperlinked): 160 x 600 px or  
Medium Rectangle (hyperlinked): 300 x 250 px or  
Premium Content (top image + text, hyperlinked): 680 x 150 px
- 3 Image (hyperlinked, text included): maximum of 250 x 150 px
- 4 Image (hyperlinked, text included): 600 x 200 px

### Your contact

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